

Communications Director

The Clean Coalition seeks a full-time Communications Director, based in the San Francisco Bay Area, to lead communications efforts that will build support for local renewable energy among electric utilities, policymakers, municipalities, and other key stakeholders. Strong candidates will bring proven success leading strategic communications and marketing campaigns and ensuring consistent messaging across an organization, as well as management experience and knowledge of renewable energy policy. The role reports to the Clean Coalition's Executive Director and requires an entrepreneurial spirit, innovative thinking, and a strong work ethic. Much of the Communications Director's work can be done from a home office, but there will be regular in-person meetings and events throughout the San Francisco Bay Area. The start date for this position is as soon as possible.

About the Clean Coalition

The Clean Coalition is a nonprofit organization whose mission is to accelerate the transition to renewable energy and a modern grid through technical, policy, and project development expertise. The Clean Coalition drives policy innovation to remove barriers to procurement and interconnection of distributed energy resources (DER) — such as local renewables, advanced inverters, demand response, and energy storage — and we establish market mechanisms that realize the full potential of integrating these solutions. In addition to being active in numerous proceedings before state and federal agencies throughout the United States, the Clean Coalition collaborates with utilities, other Load Serving Entities, municipalities, and other jurisdictions to create near-term deployment opportunities that prove the technical and economic viability of local renewables and other DER.

Job Responsibilities

- Develop and execute a communications strategy to advance the Clean Coalition's policies and initiatives.
- Coordinate across the Clean Coalition team to effectively communicate the organization's work and impact to external audiences through press releases, op-eds, webinars, and presentations at key conferences and other events.
- Sustain existing relationships, and develop new ones, with reporters and editors at strategic media outlets to expand the Clean Coalition's reputation as a thought leader in the clean energy space.
- Lead redesign of the Clean Coalition website to make it a better resource for policymakers, regulatory agencies, communities, utilities, and philanthropists.
- Manage and mentor the Outreach & Communications Manager, who has primary responsibility for producing quarterly online newsletters and

- managing media channels, the Clean Coalition's website, and 6,000+ mailing list subscribers.
- Produce white papers and other collateral.
 - Edit reports, monthly blogs, and other deliverables for government contracts.
 - Support the development of proposals to secure government and foundation grants.
 - Serve on the Management Team.

Requirements

The Clean Coalition is seeking an accomplished professional who has at least five years of relevant communications experience — ideally in the renewable energy industry.

- Proven track record of reaching target audiences through the successful execution of strategic communications and marketing campaigns.
- Excellent writing, editing, and speaking skills; ability to communicate effectively with both technical and general audiences.
- Extraordinarily well organized, self-directed, and able to manage a wide variety of responsibilities.
- Success coordinating among a variety of staff and collaborators and also managing direct reports.
- Relationship builder with the flexibility and finesse to influence decision-making.
- Proficiency with Microsoft Office, Constant Contact or other email marketing software, as well as website content management systems, preferably WordPress.

Preferred Experience

- Pitching stories about renewable energy and achieving their placement in high-visibility publications.
- Designing and managing data-driven digital communications campaigns.
- Collaborating with diverse team members and other stakeholders, often from remote locations.
- Working with Google Docs and Salesforce.

Application Process

Please send, in a single attachment, a cover letter, resume, and a brief piece of original writing (press release or blog post preferred) to kristen@clean-coalition.org. The subject line of the email should read "Communications Director" and the email should indicate how you became aware of this opportunity.